#worldvapeday 0 | Free Social Search (/app/page#/search#co=project&cid=9ab9e012-764a-4a6b-87bb-14e92aeff5c5) | kdp@innco.org 0

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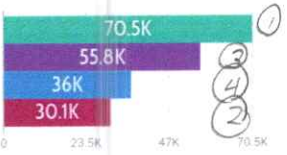
#worldvapeday (1) | #SayYesToTHR (2) | #tobaccoexposed (3) | #wntd2020 (4) | + Compare

Media Types | Countries/Regions | Languages | Devices | Sentiment | Demographics | 1D 7D 30D 3M 6M 13M

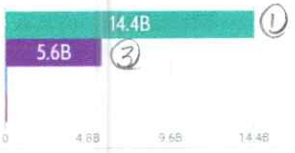
**MENTIONS**



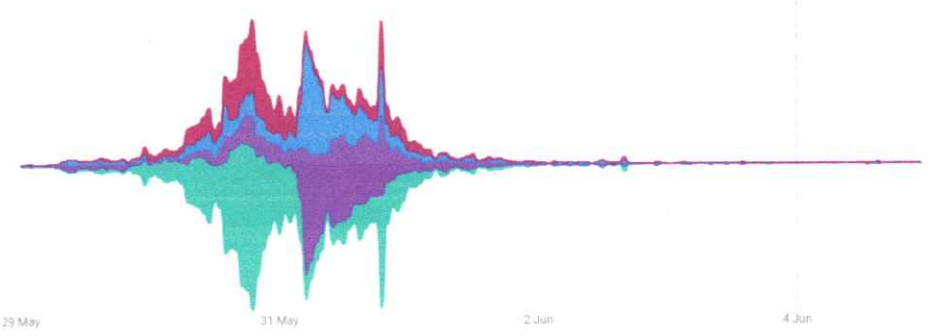

**ENGAGEMENT**

**SENTIMENT**

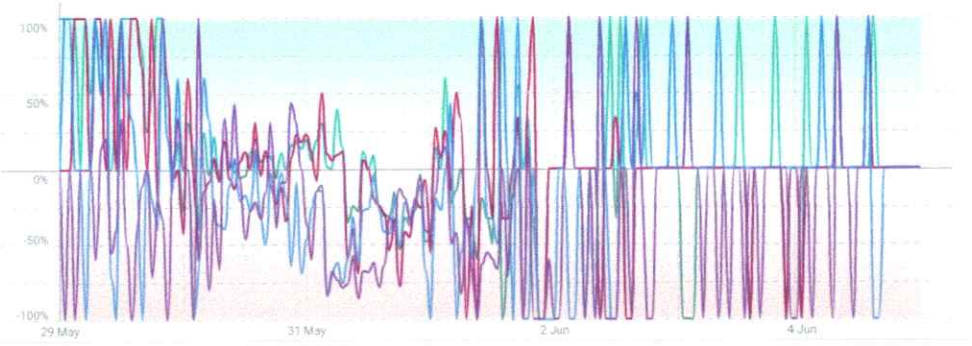
**POTENTIAL REACH**




**MENTIONS OVER TIME**




**NET SENTIMENT OVER TIME**



#worldvapeday
Free Social Search (/app/page#/search#co=project&cid=9ab9e012-764a-4a6b-87bb-14e92aeff5c5)
kdp@innco.org
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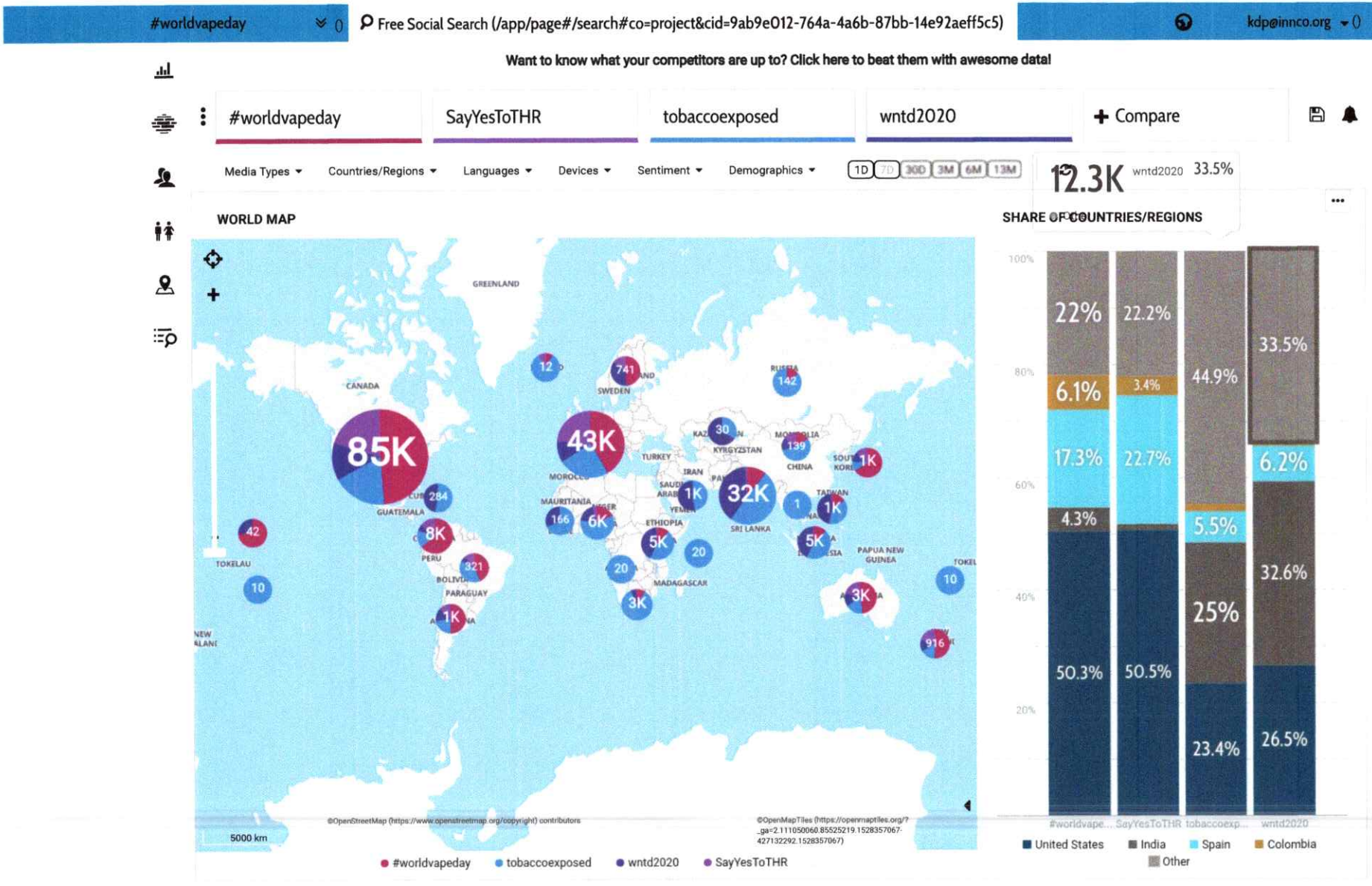
#worldvapeday 1
SayYesToTHR 2
tobaccoexposed 3
wntd2020 4
Compare
Media Types
Countries/Regions
Languages
Devices
Sentiment
Demographics
1D 7D 30D 3M 6M 13M
GENDER
#worldvapeday 77.8% 22.2%
SayYesToTHR 75.6% 24.4%
tobaccoexposed 67.7% 32.3%
wntd2020 71.1% 28.9%
0% 34% 67% 100%
Male Female
AGE
#worldvapeday 25% 42.7% 24.9%
SayYesToTHR 22.2% 40.6% 30.3%
tobaccoexposed 24.9% 46.2% 20.7%
wntd2020 23.3% 46.5% 20.7%
0% 34% 67% 100%
18-24 25-34 35-44 45-54 55-64 65+
TOP LANGUAGES
#worldvapeday 73.7% 24.7%
SayYesToTHR 71.9% 25.6%
tobaccoexposed 78.8%
wntd2020 74% 11.3%
0% 34% 67% 100%
English Spanish Tamil Indonesian Other
TOP INTERESTS
#worldvapeday 31.8% 7.7% 15.1% 6.6% 11.6% 7.9% 6.7%
SayYesToTHR 30.9% 7.2% 15.2% 7.2% 13.7% 7.9% 5.9%
tobaccoexposed 17.5% 24.4% 6.7% 10.4% 9.7% 6.3% 6.7% 9% 5.7%
wntd2020 17.8% 20.5% 9.5% 10.8% 11% 6% 6.1% 6.3% 6.6%
0% 25% 50% 75% 100%
Family and Parenting Fitness & Health Music & Audio Employment
Animals Legal General Education Social Media Colleges & Universities
Literature/Books
TOP OCCUPATIONS
#worldvapeday 23% 19.7% 12% 10.8% 7.1% 5% 7.4%
SayYesToTHR 22.9% 19.9% 13.4% 13.4% 6.6% 8.3% 5%
tobaccoexposed 15.9% 18% 12.1% 10.8% 10.1% 6.1% 7.9% 6.8% 7.3%
wntd2020 17.7% 12.3% 13.6% 7.9% 10.5% 7.2% 7.8% 11% 6.9% 5.1%
0% 25% 50% 75% 100%
Executive manager Health worker Entrepreneur Musician Author/Writer
Student Aid worker Engineer Politician Teacher


#worldvapeday
Free Social Search (/app/page#/search#co=project&cid=9ab9e012-764a-4a6b-87bb-14e92aeff5c5)
kdp@innco.org
Want to know what your competitors are up to? Click here to beat them with awesome data!
#worldvapeday
SayYesToTHR
tobaccoexposed
wntd2020
Compare
Media Types
Countries/Regions
Languages
Devices
Sentiment
Demographics
1D 7D 30D 3M 6M 13M
12.3K wntd2020 33.5%
WORLD MAP
SHARE OF COUNTRIES/REGIONS
GREENLAND
CANADA
85K
43K
32K
8K
6K
5K
3K
1K
741
142
139
284
321
166
42
10
20
916
12
30
GUATEMALA
PERU
BOLIVIA
PARAGUAY
MOROCCO
MAURITANIA
SWEDEN
TURKEY
IRAN
KYRGYZSTAN
CHINA
SRI LANKA
ETHIOPIA
MADAGASCAR
PAPUA NEW GUINEA
TOKELAU
5000 km
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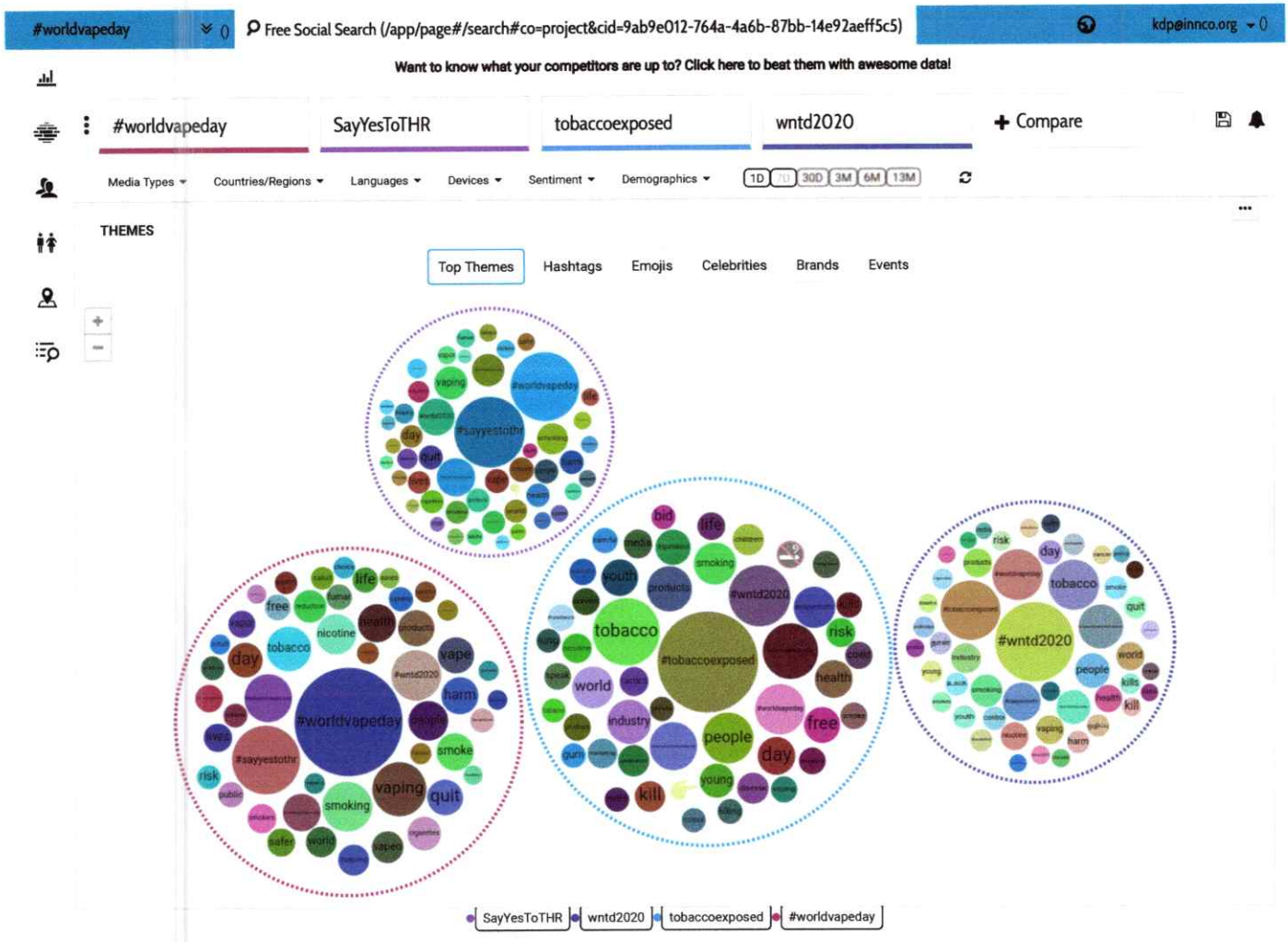
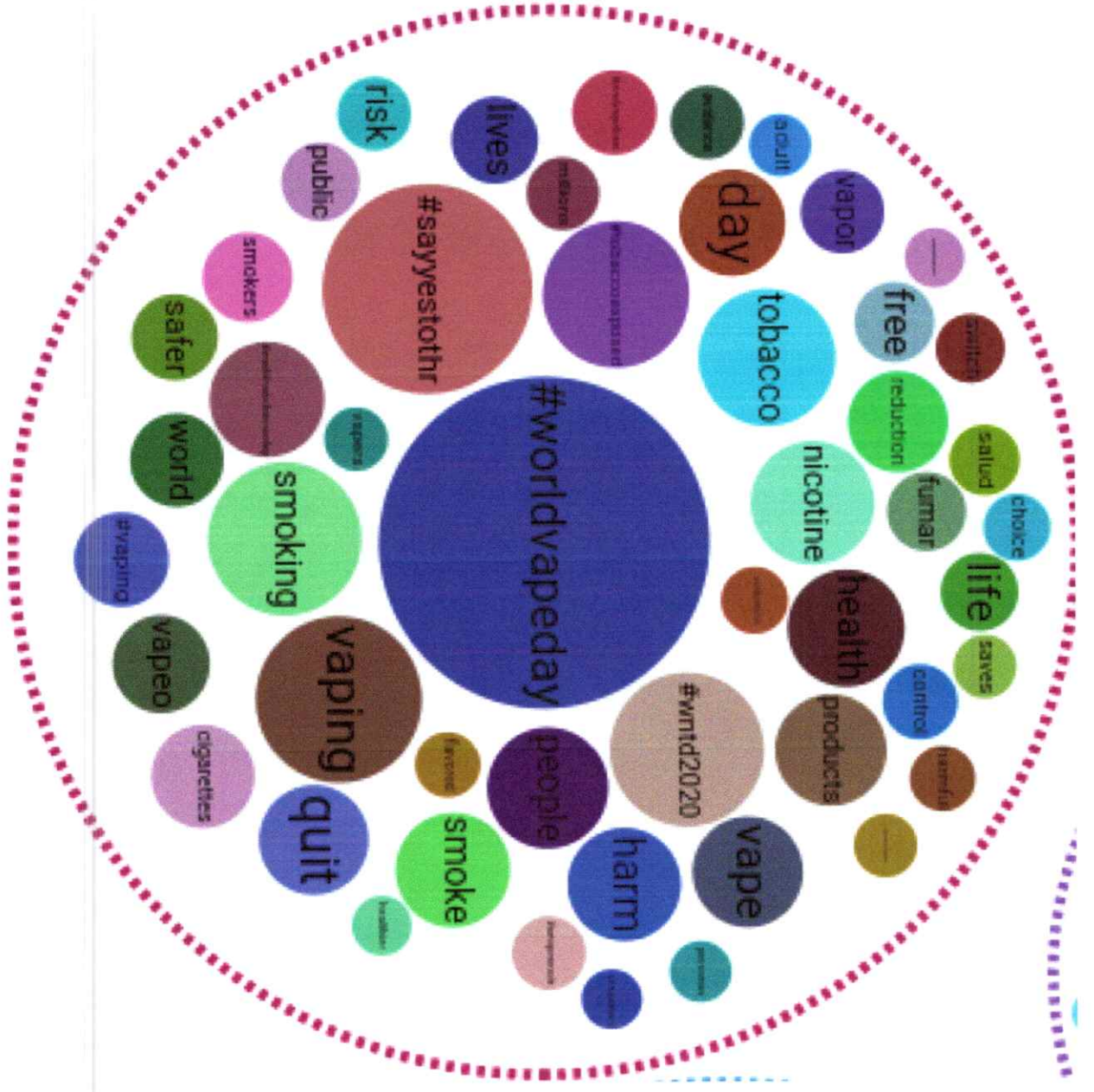
#worldvapeday
tobaccoexposed
wntd2020
SayYesToTHR
100%
80%
60%
40%
20%
22%
6.1%
17.3%
4.3%
50.3%
22.2%
3.4%
22.7%
50.5%
44.9%
5.5%
25%
23.4%
33.5%
6.2%
32.6%
26.5%
#worldvape...
SayYesToTHR
tobaccoexp...
wntd2020
United States
India
Spain
Colombia
Other

HASHTAG OVERALL

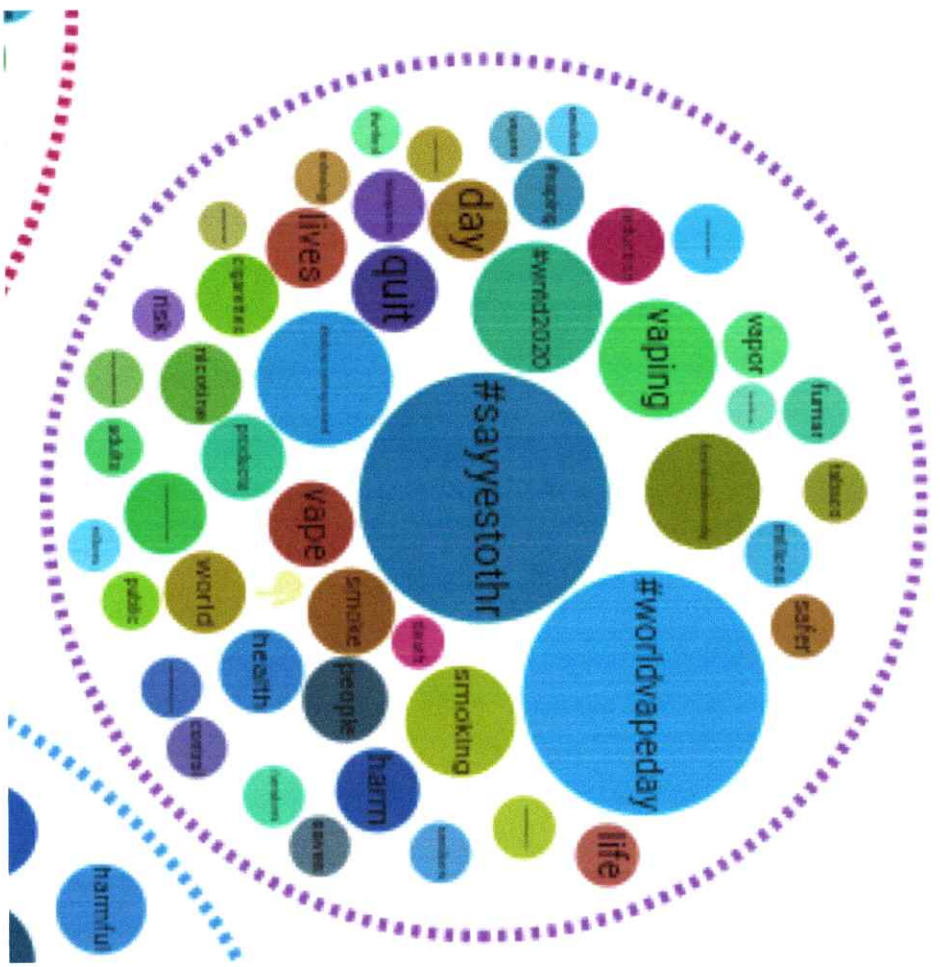


HASHTAG

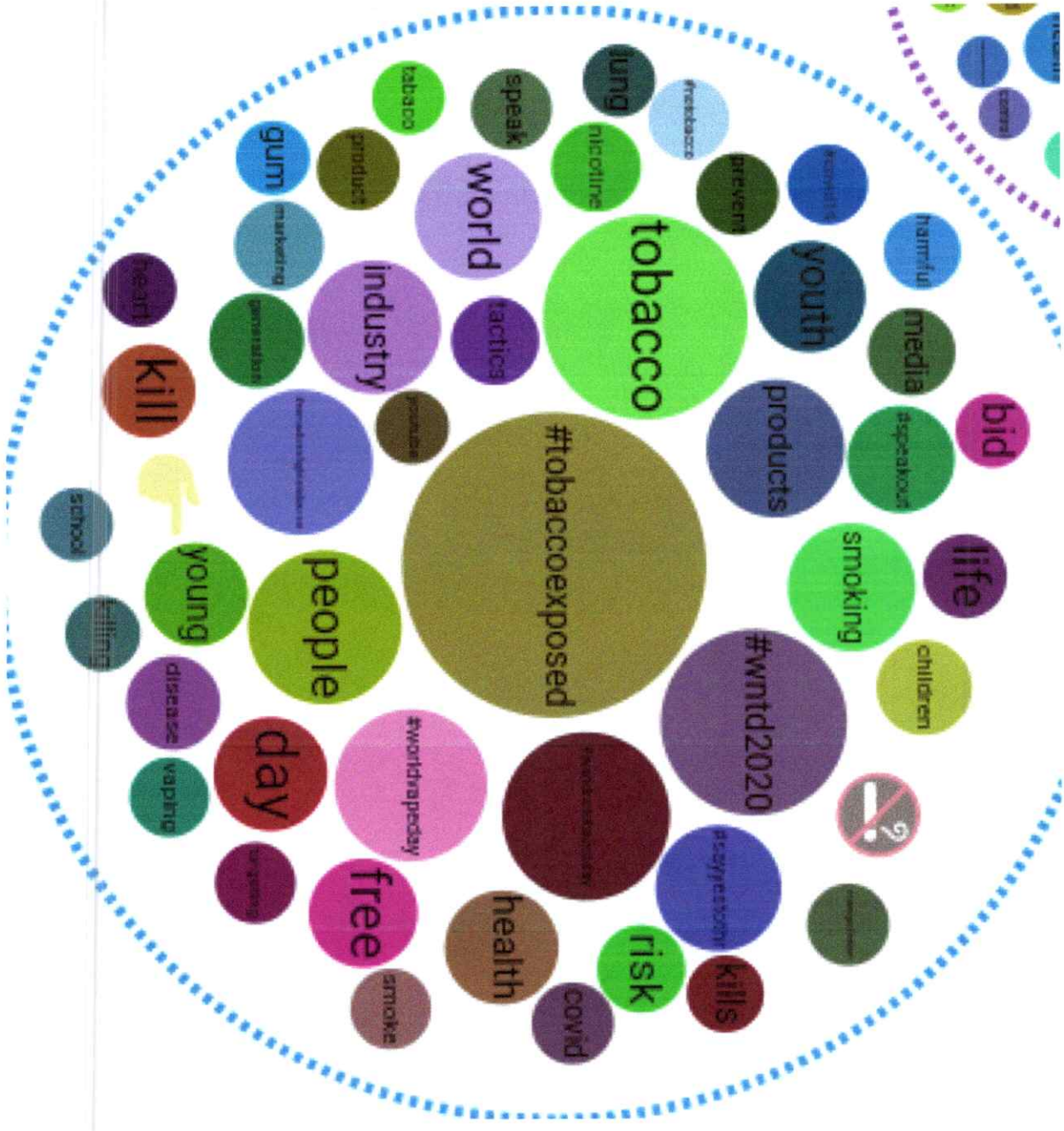
#WORLDVAPEDAY



HASHTAG
#SAYYesToTHR



HASHTAG
#TOBACCO EXPOSED



HASHTAG—
# wntd 2020