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## Overview

**Research now confirms that billionaire-backed foundations, including those headed by Michael Bloomberg and Bill Gates, are actively interfering in the Asia-Pacific region much more than once thought.**

**Dismissing compelling international scientific evidence, they're applying bullying tactics to unduly influence sovereign nations' public health policies.**

**While many independent Asia-Pacific countries are delivering progressive and successful tobacco harm reduction policies and programs, big money and influence – mostly American - are conspiring to demonize their work.**

**Vaping is now the most effective smoking cessation tool in the world. However, a handful of billionaire-related charitable organizations and pharmaceutical companies are spending**

hundreds of millions of US dollars to force an anti-vaping agenda onto unsuspecting countries.

The billionaires are tied to the charities, the charities are tied to the pharmaceuticals, and the pharmaceuticals are tied to the billionaires. Most alarmingly, they don't reveal these ties as money changes hands and their talking points are unwittingly parroted out of the mouths of government officials.

Talking points, repeated countless times, squeeze out consensus evidence and those with opposing viewpoints are in many cases publicly bullied into submission.

Perverting countries' democratically elected political systems, this small, corrupt network of elites sweep in and influence. Funneling cash through a myriad of anti-tobacco organizations and charities, they're particularly focused on influencing laws in more vulnerable developing countries.

The corruption and conflicts of interest are blatant. For example, big pharma is using their charitable organizations to attack vaping while marketing their own smoking cessation products.

Citizens' rights are being bulldozed and national freedoms are being harmed – all in the paternalistic pursuit of pushing policies onto others which end up negatively impacting local people's health and lives.

In recent years, stories of undue influence involving billionaire-backed foundations have been gaining traction.

This research finally reveals some crystal-clear evidence as to what exactly is going on: Bloomberg and Gates are now heavily involved across the Asia-Pacific region.

## Australia

### Prof. Alan Lopez And Bloomberg

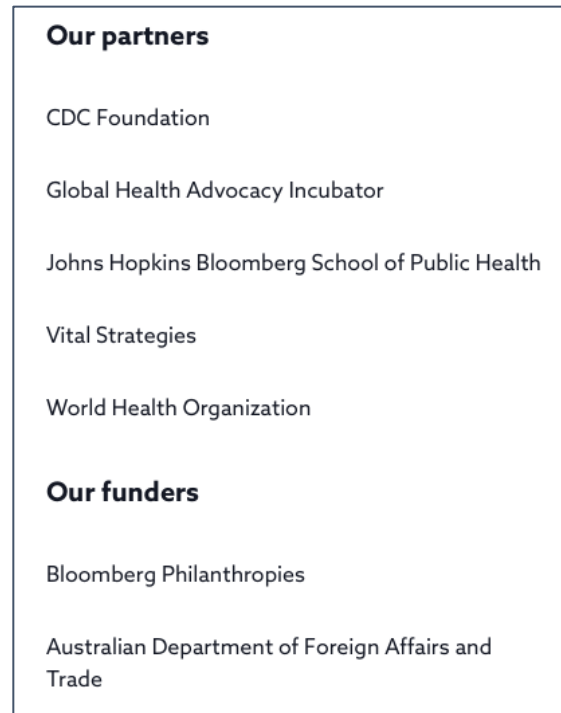
Until Recently, Prof. Alan Lopez Headed Up Bloomberg Philanthropies' "Data For Health Initiative" At The University Of Melbourne. (<https://mspgh.unimelb.edu.au/research-groups/global-burden-of-disease-group/strengthening-vital-registration-data-on-mortality-and-causes-of-death>)



One Of The Main Areas Of Focus For The Initiative Is Gathering Statistics For Deaths Attributable To Tobacco. "While smoking rates continue to decline in the West, Professor

Lopez says the fact that the figure remains unacceptably high in many countries and is contributing to an overall global increase in tobacco-caused deaths is absurd. He says global smoking deaths are rising by around one per cent a year and predicts that by 2020, smoking will kill between 7.5 and eight million people annually. ‘That is absolutely absurd and totally preventable,’ he says.” (<https://pursuit.unimelb.edu.au/articles/smoking-and-poor-diet-still-leading-killers-worldwide>)

## **The Initiative Also Partners With The Bloomberg School Of Public Health At Johns Hopkins University In Baltimore, U.S.A.**



(<https://crvsgateway.info/about>)

**Another Initiative Partner, “Vital Strategies, Inc.,” Is An Anti-Tobacco Nonprofit With Long Ties To Bloomberg.** “Vital Strategies is a principal partner in several Bloomberg Philanthropies funded initiatives including the Bloomberg Initiative to Reduce Tobacco Use, Data for Health initiative, Partnership for Healthy Cities and most recently in efforts to respond to COVID-19.” (<https://www.vitalstrategies.org/vital-strategies-welcomes-the-re-appointment-of-michael-r-bloomberg-as-the-who-global-ambassador-for-ncds/>)

## **IHME And The Gates Foundation**

**Prof. Lopez Is Affiliated With The University Of Washington’s Institute For Health Metrics And Evaluation (IHME).** “[Lopez is an] Affiliate Professor of Health Metrics Sciences at the Institute for Health Metrics and Evaluation (IHME) at the University of Washington in Seattle.” (<https://www.aquinas.wa.edu.au/legacy/professor-alan-lopez-ac/>)

## **Lopez's Longtime Collaborator Christopher Murray Heads The IHME.**

- “[Lopez] formed a strong friendship and working relationship with another leading epidemiologist from Harvard University, Christopher Murray. ... In 2018 he and his long term collaborator, Chris Murray were awarded the Canada Gairdner Global Health Award for their pioneering work to establish the Global Burden of Disease Study, the most prestigious recognition for scientists working in global health.”  
(<https://www.aquinas.wa.edu.au/legacy/professor-alan-lopez-ac/>)
- “Christopher J.L. Murray, MD, DPhil, is the Chair and Professor of Health Metrics Sciences and Director of the Institute for Health Metrics and Evaluation (IHME) at the University of Washington. His career has focused on improving health for everyone worldwide by improving health evidence. A physician and health economist, his work has led to the development of a range of new methods and empirical studies to strengthen health measurement, analyze the performance of public health and medical care systems, and assess the cost-effectiveness of health technologies. IHME provides rigorous and comparable measurement of the world's most important health problems and evaluates the strategies used to address them.” (<http://www.healthdata.org/about/christopher-jl-murray>)

**The IHME Was Launched With A \$105 Million Donation From The Bill And Melinda Gates Foundation.** “The new health metrics institute established at the University of Washington thanks largely to a \$105 million donation from the Bill & Melinda Gates Foundation probably represents the most significant development yet -- beyond the presence of the Gates Foundation itself -- in the ongoing transformation of Seattle into a world headquarters for international health. ... ‘Very simply, health metrics is about figuring out what works and what doesn't work,’ said Dr. Christopher Murray, director of the new institute and a world-renowned health economist formerly with Harvard University and, before that, the World Health Organization.” (<https://www.seattlepi.com/local/article/105-million-Gates-gift-helps-start-global-1239473.php>)

## **Malaysia**


### **Mohamad Haniki Nik Mohamed**

*The first item listed on Mohamed's resume is a certificate from Johns Hopkins University in “Global Tobacco Control.” This is the Institute For Global Tobacco Control, at the Bloomberg School of Public Health at Johns Hopkins. Mr. Bloomberg has donated over US \$3 Billion to the university, and it is closely tied to the Bloomberg anti-tobacco initiative. In addition, the Institute works closely with the WHO.*





*The Institute exists to promote anti-tobacco legislation abroad, and its head has plainly stated, “Vaping is not safe.” For Mr. Mohamed to have this certificate listed first on his CV indicates that he has clearly adopted their anti-vaping posture as his own, and cannot be considered a neutral party. Whatever he publishes can be seen as skewed by the indoctrination of the Bloomberg anti-tobacco team.*



**Mohamad Haniki Bin Nik Mohamed Is An Associate Professor Of Pharmacy At The International Islamic University In Malaysia.** (<https://www.iium.edu.my/staff/show/5123>)

**Mohamed’s Resume Notes He Obtained A Certificate In “Global Tobacco Control” From The Bloomberg School At Johns Hopkins.**



**Mohamad Haniki Bin Nik Mohamed**  
Associate Professor

 KULLIYAH OF PHARMACY  
 IIUM Kuantan Campus  
 [haniki@iium.edu.my](mailto:haniki@iium.edu.my)  
 4903

 Print CV  Email Me

### Staff Detail

#### Academic Qualification

- Certificate program in Global Tobacco Control - Certificate, Johns Hopkins Bloomberg School of Public Health
- Ph.D in Pharmacy - Doctor of Philosophy, University of Tennessee
- Bachelor in Pharmacy - Bachelor Degree, Universiti Sains Malaysia (USM)

(<https://www.iium.edu.my/staff/show/5123>)

**Johns Hopkins’ Institute For Global Tobacco Control Is Directly Funded By Bloomberg.**

“The Johns Hopkins Bloomberg School of Public Health is one of five partner organizations funded by the Bloomberg Initiative to Reduce Tobacco Use. Through its Institute for Global Tobacco Control, the Bloomberg School is the academic arm of the initiative, conducting research, evaluation and capacity building to support the passage, implementation and enforcement of tobacco control policies and interventions.” (<https://www.jhsph.edu/news/news-releases/2012/bloomberg-tobacco.html>)

- **The Institute Also Partners With The World Health Organization.** “The institute’s work supports tobacco control action in countries around the world. The institute has received recognition for its work and achievements by being designated as a partner in the Bloomberg Initiative to Reduce Tobacco Use since 2006 and a Collaborating Centre of the World Health Organization since 2004.” (<https://www.jhsph.edu/research/centers-and-institutes/institute-for-global-tobacco-control/about-us/>)

**The Institute For Global Tobacco Control Explicitly Opposes Vaping.** IGTC Director Joanna Cohen: “Vaping is not safe.” (<https://www.facebook.com/johnshopkinsuniversity/posts/>)

**The Certificate Mr. Mohamed Obtained Emphasizes Controlling The Tobacco “Epidemic.”** “Upon completion of the certificate program in Global Tobacco Control, the individual will acquire skills necessary to:

1. Describe the history of tobacco use and the tobacco epidemic;
2. Identify the types and sources of tobacco control evidence, including surveillance data, epidemiological studies, intervention-research, and program and policy evaluation studies;
3. Describe the specific activities, strategies and methods that have been undertaken to reduce tobacco use in countries around the world;
4. Discuss, compare and critique current global tobacco control efforts and strategies;
5. Articulate epidemiological, quantitative and qualitative research and evaluation methods using specific tobacco control examples;
6. Describe applied qualitative research techniques used in tobacco control, including direct observational studies, interviewing and focus groups, and analysis of tobacco industry documents;
7. Discuss theories of change and how they apply to tobacco control at individual, organizational and societal levels;
8. Recognize and describe communication approaches that are effective in educating, informing and persuading individuals, communities and policy decision makers concerning tobacco control;
9. Apply specific methods and approaches to improve leadership and management of tobacco control interventions;
10. Discuss tobacco industry strategies that undermine tobacco control interventions;
11. Describe tobacco product regulation in the context of the U.S. and abroad;
12. Apply writing skills to communicate confidently and effectively in a variety of professional formats.” (<https://www.jhsph.edu/academics/certificate-programs/certificates-open-to-non-degree-students-only/global-tobacco-control.html>)

**Bloomberg And The Institute For Global Tobacco Control Manage An Anti-Tobacco Website, GlobalTobaccoControl.org, Which “Prepares World Leaders In The Fight Against Tobacco.”**



(<https://www.globaltobaccocontrol.org/home>)

**The Website Features An Introductory Video Which Clearly States, “The Tobacco Plant Is Dangerous To The Health *In Any Form.*”** (<https://www.globaltobaccocontrol.org/home>)

### **Bloomberg’s Billions Control The University’s School Of Public Health:**

**Michael Bloomberg Has Donated Over \$3 Billion To His Alma Mater, Johns Hopkins University.** “Michael R. Bloomberg, the billionaire businessman and former mayor of New York City, is donating \$1.8 billion to his alma mater, Johns Hopkins University, to create a fund that would help low-income and moderate-income students ... Mr. Bloomberg has already given more than \$1.5 billion to Johns Hopkins for various purposes, including scholarships, but scientific research and endowed professorships have dominated his giving in the past; the new gift, aimed solely at student aid, represents a shift in focus.” (<https://www.nytimes.com/2018/11/18/us/michael-bloomberg-johns-hopkins-donation.html>)

**In 2001, Johns Hopkins Renamed Their Public Health School For Michael Bloomberg.** “The Johns Hopkins University has named its School of Hygiene and Public Health in honor of Hopkins alumnus and media entrepreneur Michael R. Bloomberg, recognizing his unprecedented commitment of energy and financial support to the School and the entire University. The School's official name is now the Johns Hopkins Bloomberg School of Public Health.” (Johns Hopkins, [Press Release](#), 4/23/01)



### **Bloomberg Has Opposed Smokeless Tobacco For Years:**

- **In 2013, Then-Mayor Bloomberg Supported Banning E-Cigarettes In New York City.** Mayor Bloomberg’s going out with one last ban. The City Council, with the administration’s strong backing, is rushing through a law to treat the vapor from e-cigarettes like tobacco smoke under the city’s ‘Smoke-Free Air Act.’ The use of e-cigs, aka ‘vaping,’ would be forbidden in indoor and outdoor locations wherever smoking is banned.” ([The New York Post](#), 12/16/13)
- **The E-Cigarette Ban Was The Culmination Of 10 Years’ Worth Of Anti-Tobacco Moves By Mayor Bloomberg.** “New York City Mayor Michael Bloomberg signed his final bills into law on Monday, one day before his last in office. ... Bloomberg will also sign a bill that lumps e-cigarettes into the Smoke Free Air Act, meaning the devices are banned everywhere smoking is banned. ... This restriction is the outgoing mayor's last leg in his fight against tobacco products and their descendants. His effort began in 2003



when he signed into a law a ban on smoking in bars and restaurants. Eight years later, expanded that to parks and beaches, and last month he raised the city's tobacco-purchasing age to 21.” ([Mashable](#), 12/30/13)

### **The Bloomberg School Has Published Numerous Studies Attacking Smokeless Tobacco:**

- **“E-Cigarette Exposure Impairs Immune Responses In Mouse Model, New Research Finds”** <https://www.jhsph.edu/news/news-releases/2015/e-cigarette-exposure-impairs-immune-responses-in-mouse-model-new-research-finds.html>
- **“Study: Lead and Other Toxic Metals Found in E-Cigarette ‘Vapors’”** <https://www.jhsph.edu/news/news-releases/2018/study-lead-and-other-toxic-metals-found-in-e-cigarette-vapors.html>
- **“E-Cigarettes, Juuls And Heat-Not-Burn Devices: The Science And Regulation Of Vaping”** <https://magazine.jhsph.edu/2018/e-cigarettes-juuls-and-heat-not-burn-devices-science-and-regulation-vaping>
- **“Study: Toxic Metals Found In E-Cigarette Liquids”** <https://www.jhsph.edu/news/news-releases/2017/study-toxic-metals-found-in-e-cigarette-liquids.html>
- **“Study: Fewer See E-Cigarettes As Less Harmful Than Cigarettes”** <https://www.jhsph.edu/news/news-releases/2017/fewer-see-e-cigarettes-as-less-harmful-than-cigarettes.html>

## **Pakistan**

### **Pakistan Tobacco Control Cell**

**The Site *TobaccoControlGrants.Org* Is Registered By “The Union” And Features Previously Unpublished Bloomberg Anti-Tobacco Grants.** The website operates as the grants arm of Bloomberg Initiative to Reduce Tobacco Use, and includes a database of Bloomberg grants (minus actual dollar amounts) to programs around the world. These grants were not previously disclosed in U.S. government filings, as the law does not require such disclosure. (<https://lookup.icann.org/lookup>)

**Bloomberg Began Funding The Pakistan Tobacco Control Cell In 2017-2018.** The amount or extent of funding is not revealed, but the grant exists:



**Advancing Tobacco Control Initiative in Pakistan**

**Tobacco Control Cell, Ministry of National Health Services, Regulations and Coordination**

To advance tobacco control in Pakistan through developing a roadmap to implement 5.3 policies and increase tax to 75% by 2020, ensure comprehensive implementation of smokefree policies and submit revised legislation on TAPS to include POS.

Country:Pakistan

Website: <http://www.tcc.gov.pk>

Focus:Tobacco Control Policy (general)

Start Date:Mar 2017

End Date:Aug 2018

([https://tobaccocontrolgrants.org/What-we-fund?who\\_region=EMRO&country\\_id=4&date\\_type=&date\\_from=&date\\_to=&submit=Search](https://tobaccocontrolgrants.org/What-we-fund?who_region=EMRO&country_id=4&date_type=&date_from=&date_to=&submit=Search))

## **The PTCC Website Proudly Boasts Of Its Bloomberg Grant:**

### **Bloomberg Initiative (BI)**

Tobacco Control Cell secured grant from Bloomberg Foundation, USA in 2008, to strengthen the existing tobacco control interventions. A Bloomberg Initiative (BI) funded project "Enhancing Tobacco Control in Pakistan" was launched in July, 2008 and completed in February, 2011. Considering the progress achieved, this project was extended for two and half years.

The extended Project titled "Strengthening Tobacco Control in Pakistan" was started in March, 2011 for two years. Activities under this project were carried out at Federal, Provincial and District level (in 20 model districts). This project was completed on 31st October, 2013, after extension in deadline.

Considering the progress achieved by Pakistan in tobacco control particularly under this Project, this project has been extended.

(<http://www.tcc.gov.pk/bi.php>)

## **In A White Paper Posted On PTCC's Website, Dr. Ziauddin Islam Directly Acknowledges A Bloomberg Grant For Funding The National Action Plan On Tobacco Interference:**

## Acknowledgements

The development of this National Action Plan on Tobacco Industry's Interference was supported from the grants by **The International Union and Bloomberg Philanthropies**. I would like to thank **Mr. Naveed Kamran Baloch**, Secretary Ministry of National Health Services, Regulations & Coordination Pakistan, **Dr. Asaad Hafeez**, Director General Health Ministry of National Health Services, Regulations and Coordination, **Mr Muhammad Waqas Tarar**, Director Tobacco Control Cell and my colleagues at Tobacco control Cell, who provided great support, guidance & expertise that greatly assisted in the development and compiling of this National Action Plan on Tobacco Industry Interference.

(<http://www.tcc.gov.pk/downloads/POA%20Final.pdf>)

## Philippines

### HealthJustice Philippines

**HealthJustice Philippines, Winner Of 2012 Bloomberg Award For Global Tobacco Control.** “Bloomberg Philanthropies announced today the winners of the Bloomberg Awards for Global Tobacco Control. The awards ceremony took place today in Singapore at the 15th World Conference on Tobacco or Health, led by Michael R. Bloomberg, philanthropist and Mayor of New York City. ... The 2012 Bloomberg Awards winners ... Monitoring: Health Justice, Philippines is providing industry monitoring information to the government to issue and implement the first of its kind policy to protect tobacco control measures against tobacco industry influence.” (<https://www.bloomberg.org/press/bloomberg-philanthropies-honors-heroes-leading-the-fight-against-big-tobacco/>)

**According To The Union's Database, Bloomberg Has Given At Least Eight (8) Grants To HealthJustice Philippines Since 2010.** (<https://tobaccocontrolgrants.org/What-we-fund>)

### **1. Committee and Policy Development for Tobacco Regulation – HealthJustice Foundation**

To provide legal support for the creation of a national body proposed by the Philippines Department of Health Secretariat that will supervise, oversee, and coordinate activities related to tobacco control. The Project will commence with the legal and technical work necessary for the creation of the Tobacco Regulation and the Tax and Price Measures Committees, as a follow-on to the newly-established Article 5.3 Committee.

Country: Philippines  
Start Date: Feb 2010  
End Date: May 2010

## **2. Enabling Policy and Regulatory Development for Tobacco Control in the Philippines – HealthJustice Foundation**

To achieve full implementation of Articles 5.3 and 11 of the FCTC in the Philippines.

Country: Philippines  
Start Date: Oct 2010  
End Date: Feb 2013

## **3. Advancing Tobacco Control in the Philippines Through Policy Development, Capacity Building and Advocacy – HealthJustice Foundation**

The project aims to strengthen FCTC-compliant policy frameworks through advocacy for the amendment of RA 9211, supporting Art 5.3 compliance through technical assistance to Civil Service Commission and Department of Health, and by providing capacity building training to targeted LGUs.

Country: Philippines  
Website: <http://www.healthjustice.ph>  
Start Date: Mar 2013  
End Date: May 2015

## **4. Strengthening Tobacco Control Through the Development and Implementation of FCTC-Compliant Policies and Protection Against Tobacco Industry Interference – HealthJustice Foundation**

Strengthen tobacco control in the Philippines by advocating for development, implementation and protection of FCTC-compliant policies and providing technical assistance in tobacco control to relevant Commissions and Departments.

Country: Philippines  
Website: <http://www.healthjustice.ph>  
Start Date: May 2015  
End Date: Nov 2017

## **5. Litigation Research for Tobacco Control Policy Change – HealthJustice Foundation, Inc.**

To analyze the viability of filing identified tobacco litigation to advance the goals of tobacco control advocacy within the legal system of the Philippines.

Country: Philippines  
Start Date: Jan 2009  
End Date: Apr 2009

**6. Strengthening Tobacco Control through the Development and Implementation of Smoke-Free Philippines and Protection Against Tobacco Industry Interference – HealthJustice Philippines, Inc.**

This project aims to strengthen tobacco control through the development and implementation of policies on smoke-free Philippines and protection against tobacco industry interference.

Country: Philippines  
Website: <http://www.healthjustice.ph>  
Start Date: Dec 2017  
End Date: Dec 2018

**7. Strengthening tobacco control through the development and implementation of policies on smoke-free environments and protection against tobacco industry interference – HealthJustice Philippines, Inc.**

To strengthen tobacco control in the Philippines through the development and implementation of smoke-free policies and protection against tobacco industry interference.

Country: Philippines  
Website: <http://www.healthjustice.ph>  
Start Date: Feb 2019  
End Date: Nov 2019

**8. Fully Comply to FCTC Smoke Free Standards by Amending Tobacco Regulation Act Through Enforcement of Presidential Directive to Adopt Stringent Tobacco Control Measure – HealthJustice Philippines, Inc.**

To strengthen smoke free policies at the national and sub-national level through policy development and advocacy.

Country: Philippines  
Website: <http://https://www.healthjustice.ph/>  
Start Date: Jan 2020

End Date: Dec 2020

### **Action For Economic Reforms (AER)**

**AER's Jo-Ann Diosana Was Given A Tobacco Control Award By The Bloomberg School Of Public Health.** “Relatedly, Senior Economist of Action for Economic Reforms (AER), Jo-Ann Diosana, was given the Johns Hopkins Bloomberg School of Public Health Award for excellence in tobacco control leadership. Diosana’s video entry, which was chosen by the awards panel to be one of the top three (3) winners from more than 40 entries world-wide, recounted how the AER-led Sin Tax coalition successfully advocated for the passage of the law.” (AER [Press Release](#), 3/21/15)

### **According To The Union's Database, Bloomberg Has Given At Least Six (6) Grants To Action for Economic Reforms (AER) In The Philippines Since 2011.**

(<https://tobaccocontrolgrants.org/What-we-fund>)

#### **1. Advocacy to Increase Excise Taxes on Tobacco Products and Lower Tobacco Consumption – Action for Economic Reforms**

This project aims to secure the passage of a law that will reform and increase tobacco taxation in the Philippines.

Country: Philippines  
Start Date: May 2011  
End Date: Jun 2013

#### **2. Working towards the effective and credible implementation of the tobacco taxation law – Action for Economic Reforms**

AER will work towards the effective and credible implementation of the tobacco taxation law.

Country: Philippines  
Website: <http://www.aer.ph>  
Start Date: Aug 2013  
End Date: Jan 2015

#### **3. Harnessing tobacco tax reform gains to further increase taxes in the 17th Congress – Action for Economic Reforms**

The project aims to prepare the ground for the passage of a law that will further increase the unitary tobacco tax rate in the 17th Congress while ensuring the effective and credible implementation of the existing law.

Country: Philippines  
Website: <http://www.aer.ph>  
Start Date: Feb 2015  
End Date: Jan 2017

#### **4. Updating the Sin Tax Law to Ensure Health Wins for The Philippines – Action For Economic Reforms**

AER will work with tobacco control allies in order to advocate for tobacco tax legislation that maximizes the health benefits for The Philippines.

Country: Philippines  
Website: <http://www.aer.ph>  
Start Date: Feb 2017  
End Date: Jan 2018

#### **5. Strengthening the Filipino tobacco tax law – Action For Economic Reforms**

AER will work with tobacco control allies on Sin Tax Law-related issues.

Country: Philippines  
Website: <http://www.aer.ph>  
Start Date: Feb 2018  
End Date: Jan 2019

#### **6. Strengthening the tobacco tax law in the Philippines– Action For Economic Reforms**

To strengthen tobacco tax laws in the Philippines in light of the recently passed Universal Health Care law

Country: Philippines  
Website: <http://www.aer.ph>  
Start Date: Feb 2019  
End Date: Jan 2020

#### **Framework Convention on Tobacco Control Alliance Philippines**

**According To The Union's Database, Bloomberg Has Given At Least Ten (10) Grants To FCAP Since 2009.** (<https://tobaccocontrolgrants.org/What-we-fund>)

### **1. Continuing FCAP's Gains for Effective Tobacco Control Policy Through Intensified Capacity & Alliance Building with Strategic Communications' Media & Messages – Framework Convention on Tobacco Control Alliance Philippines**

The project aims to achieve national tobacco control management, with priority given to graphic health warnings, tobacco taxation policy, and bans on tobacco advertising, promotion and sponsorship. It aims to intensify FCAP's capacity in four key areas: (1) increased organizational capacity, leadership and development; (2) stronger alliances and networks; (3) evidence-based policy and practice; (4) communication, marketing and social mobilization.

Country: Philippines  
Website: [www.tobaccocontrol.ph](http://www.tobaccocontrol.ph)  
Start Date: Oct 2009  
End Date: Sep 2011

### **2. Escalating PACE (Policy Advocacy and Capacity Expansion) with SAFER (Strategic Alliance For Effective Regions) Implementation of FCTC in the Philippines – Framework Convention on Tobacco Control Alliance Philippines**

This project aims to provide for comprehensive management of tobacco control in the Philippines focusing on four key areas: 100% smoke free policy implementation, tobacco advertising, promotion and sponsorship ban, improved tobacco tax policy, and countering tobacco industry interference. Major approaches will ensure sustainable capacity and leadership, expand strategic alliances for effective regions, and use evidence-based policies and practices. The project will also increase the use of effective communication, marketing and mobilization strategies and strengthen capacity to counter tobacco industry interferences.

Country: Philippines  
Focus: Tobacco Control Policy (general)  
Start Date: Oct 2011  
End Date: Sep 2013

### **3. A Stronger FCAP For More Effective National Tobacco Control Management – Framework Convention on Tobacco Control Alliance Philippines**

Purpose of the project is to achieve comprehensive national tobacco control management through capacity building and organizational development, alliance building and development of a Health Promotion Foundation.



Country: Philippines  
Website: www.tobaccocontrol.ph  
Start Date: Jul 2007  
End Date: Sep 2009

**4. Countering Tobacco Industry Interference and Tobacco Marketing – Framework Convention on Tobacco Control Alliance Philippines**

FCAP will spearhead rallies and media events raising awareness of the need to protect government and the public from ProTobEx and tobacco industry interference writ large.

Country: Philippines  
Focus: Tobacco Control Policy (general)  
Start Date: Mar 2012  
End Date: Mar 2012

**5. To create an impetus for the legislators to act immediately on the graphic health warning bill in Congress by showing public support – Framework Convention on Tobacco Control Alliance Philippines**

To encourage legislators to act in support on the Graphic Health Warning bill in the Philippines Congress by demonstrating public support for graphic health warnings in the national media.

Country: Philippines  
Start Date: Dec 2007  
End Date: Jun 2008

**6. To promote nationwide enforcement of the outdoor advertising ban by using media to highlight ad ban enforcement in two pilot cities – Framework Convention on Tobacco Control Alliance Philippines**

To promote nationwide enforcement of the existing outdoor advertising ban by utilizing the media to highlight the need for ad ban enforcement in two pilot cities in the Philippines.

Country: Philippines  
Start Date: Dec 2007  
End Date: May 2008

### **7. Media Advocacy Creating Legislative Support To Promote Passage of Graphic Health Warning Bill – Framework Convention on Tobacco Control Alliance Philippines**

To create public and support among legislators in both houses of Congress to encourage the passage of a pending comprehensive Graphic Health Warning bill.

Country: Philippines  
Start Date: Jul 2008  
End Date: Oct 2008

### **8. Advocacy Campaign to Strengthen Capacity of Legislators and Create Legislative Support to Promote Passage of Graphic Health Warning – Framework Convention on Tobacco Control Alliance Philippines**

To create public and support among legislators in both houses of Congress to encourage the passage of a pending comprehensive Graphic Health Warning bill.

Country: Philippines  
Start Date: Jul 2008  
End Date: Oct 2008

### **9. FCAP's Tobacco Control Media Project: "Getting Journalists into Tobacco Control Field" – Framework Convention on Tobacco Control Alliance Philippines**

To strengthen the link between civil society tobacco control advocates and media.

Country: Philippines  
Start Date: Jan 2010  
End Date: Aug 2010

### **10. Scaling Up National Tobacco Control Capacity of the Philippines – Framework Convention on Tobacco Control Alliance Philippines**

The overall purpose of the project is to strengthen national tobacco control capacity of the country to ensure that the Philippines will be able to effectively fulfil its obligations under the WHO-FCTC. It will do so by strengthening the Department of Health, fortifying the tobacco control network of advocates to sustain and enhance gains achieved in tobacco control, and ensuring effective counter-measures of tobacco industry interference.

Country: Philippines  
Focus: Tobacco Control Policy (general)  
Approach: Capacity building

Start Date: Oct 2015  
End Date: Dec 2016

## **Action On Smoking & Health (ASH) Philippines**

**ASH Philippines's Website Notes The Organization Is Partners With The Bloomberg School Of Public Health At Johns Hopkins University In Baltimore, The United States.**  
(<https://www.ash.org.ph/ash-about>)

**According To The Union's Database, Bloomberg Has Given At Least Two (2) Grants To ASH Philippines Since 2017.** (<https://tobaccocontrolgrants.org/What-we-fund>)

### **1. Advancing Sustainable Tobacco Control Through Stronger MPOWER Implementation in the Philippines – ASH Philippines**

This project focuses on attaining sustainability in tobacco control in the Philippines through the use of effective MPOWER strategies.

Country: Philippines  
Focus: Tobacco Control Policy (general)  
Approach: Legislative / policy development  
Start Date: Sep 2017  
End Date: Aug 2019

### **2. Strengthening Tobacco Control Capacity in the Philippines – ASH Philippines**

To develop the tobacco control infrastructure and capacity at national and subnational level through institutionalisation and development of a tobacco control strategic plan; To safeguard tobacco control policies and gains by promoting the removal of tobacco industry from the tobacco regulatory body; To sustain, enhance and expand the gains achieved in tobacco control policies through continuous strengthening of the tobacco control advocates' alliance and network.

Country: Philippines  
Focus: Tobacco Control Policy (general)  
Approach: Industry monitoring  
Start Date: Jun 2016  
End Date: Dec 2016

## **PLPCD**

**According To The Union's Database, Bloomberg Has Given At Least Two (2) Grants To The Philippine Legislators' Committee On Population And Development Since 2018.**

(<https://tobaccocontrolgrants.org/What-we-fund>)

**1. Reducing Tobacco Use through Policy Advocacy Actions at the National and Local Government Levels – Philippine Legislators' Committee On Population And Development**

To advocate for 100% smoke free leading up to the 2019 mid-term elections in the Philippines and propose tobacco control amendments to the new congress.

Country: Philippines

Website: <http://www.plcpd.org.ph>

Start Date: Sep 2018

End Date: Sep 2019

**2. Creating an enabling environment for protecting the health of the Filipino people through stronger tobacco control policies in the Philippines – Philippine Legislators' Committee On Population And Development Foundation, Inc.**

To advocate for members of the 18th Congress to author bills strengthening various provisions of the Tobacco Regulation Act of 2003 and increase sectoral and public support of TC in the Philippines.

Country: Philippines

Website: <http://www.plcpd.org.ph>

Start Date: Dec 2019

End Date: Nov 2020

**Social Watch Philippines**

**According To The Union's Database, Bloomberg Has Given At Least Three (3) Grants To Social Watch Philippines Since 2018.** (<https://tobaccocontrolgrants.org/What-we-fund>)

**1. Tax Tobacco To the Max Campaign for Higher Unitary Cigarette Excise Tax and Higher Utilization Rates of Sin Tax Revenues towards Universal Health Care – Social Watch Philippines Foundation, Inc.**

To advocate for increases in unitary tobacco taxes to fund the Filipino universal healthcare program.

Country: Philippines

Website: <http://socialwatchphilippines.org>

Start Date: Oct 2018

End Date: Nov 2019

**2. Citizens' involvement in strengthening reforms in the Sin Tax law and monitoring earmarks on health and spending for social development – Social Watch Philippines Foundation, Inc.**

This project aims to increase public demand and advocacy in support for the passage of a bill on higher unitary sin tax for tobacco and promote the sustainability of increased health spending.

Country: Philippines  
Start Date: Oct 2017  
End Date: Sep 2018

**3. Consolidating gains and support for sustained tobacco tax increases, implementation and utilization for healthy Filipinos – Social Watch Philippines Foundation, Inc.**

To increase the tax on new tobacco products and strengthen implementation of smoke-free laws in the Philippines.

Country: Philippines  
Website: <http://www.socialwatchphilippines.org>  
Start Date: Dec 2019  
End Date: Nov 2020

**New Vois Association Of The Philippines**

**According To The Union's Database, Bloomberg Has Given At Least Five (5) Grants To New Vois Association Of The Philippines Since 2014.** (<https://tobaccocontrolgrants.org/What-we-fund>)

**1. Providing Grassroots Support for FCTC-Compliant Graphic Health Warnings and Support for the Sin Tax Law – New Vois Association of the Philippines Inc.**

New Vois will advocate for FCTC-compliant graphic health warnings on tobacco products and continue its work supporting the health aims of the sin tax law.

Country: Philippines  
Website: <http://www.newvois.org>  
Start Date: Apr 2014  
End Date: Mar 2015

## **2. Providing Grassroots Support to Promote the Implementation of the GHW Law and to Protect the Gains of the Sin Tax Law – New Vois Association of the Philippines Inc.**

The overall purpose of the project is to promote the implementation of the two recently enacted landmark laws, namely the GHW law and the Sin tax law.

Country: Philippines  
Website: <http://www.newvois.org>  
Start Date: Apr 2015  
End Date: Mar 2016

## **3. Providing grassroots support to exert pressure on policymakers to enact Tobacco Tax and Graphic Health Warning bills in Congress – New Vois Association of the Philippines Inc.**

This project aims to organize grassroots support for tobacco tax reform by mobilizing CSOs, building capacity of tobacco victims, increasing political will, highlighting the link between higher taxes and protecting the poor, and working with mass media.

Country: Philippines  
Focus: Tax/Price  
Start Date: Mar 2012  
End Date: Mar 2013

## **4. Providing Grassroots Support to Ensure the Success of the Top Three Priority Focus of Tobacco Control in the Philippines – New Vois Association of the Philippines Inc.**

The overall purpose of the project is to provide grassroots support to ensure the success of the top three priority focus of tobacco control in the Philippines.

Country: Philippines  
Website: <http://www.newvois.org> (under const.)  
Start Date: Apr 2016  
End Date: Jun 2017

## **5. Providing Media and Grassroots Support to Ensure Success of the Top 3 Priority Tobacco Control Policy Focus in the Philippines – New Vois Association of the Philippines Inc.**

This project aims to support the enactment of a strong 2018 Sintax Law, monitor the full implementation of the GHW Law and the Presidential Smokefree Executive Order and counter TI interference in Philippines.

Country: Philippines  
Start Date: Oct 2017  
End Date: Dec 2018



## **Addendum - Bibliography:**

**Exposed: Bloomberg's Anti-Tobacco Meddling in Developing Countries**

<https://cei.org/blog/exposed-bloombergs-anti-tobacco-meddling-in-developing-countries/>

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**The Great Vape Debate - Why I am writing about E Cigarettes**

<https://medium.com/the-great-vape-debate/the-great-vape-debate-bb40c11f991f>

**Evidence, alarm, and the debate over e-cigarettes**

<https://science.sciencemag.org/content/366/6471/1318>

**Bloomberg Takes on Vaping After Giving \$1 Billion to Fight Tobacco**

<https://www.nytimes.com/2019/09/10/nyregion/vaping-bloomberg-e-cigarette.html>

**The Impact Of COP9 On Vapers**

<https://www.propertyrightsalliance.org/wp-content/uploads/Impact-Of-COP9-On-Vapers.pdf>